

This assessment tests your understandings, insights and skills through research and analysis, the economic and environmental impacts of products and/or services through their life cycle and the professional communication of your findings. It covers learning outcome 4 of this paper - Research, document, organise data to critically analyse products and services, assess their sustainability, and present findings in an engaging and professional manner.

Guidelines for Assessment:

Select a business organisation to research its products and/or services. Use the Quadruple Bottom Line Approach to evaluate the sustainability strengths and weaknesses of its products and/or services

Organise your information in a structured form by way of a Table that will provide a more comprehensive picture of the full spectrum of impacts (positive and negative) along the product life cycle for the organisation.

Provide a written Summary of information shown in the Table that should not exceed 400 words.

Use accurate APA referencing

Make a Presentation of your findings to a small panel of Sustainability Experts in an engaging and professional manner. You may use PowerPoint or any other suitable oral presentation method.

Core requirements of the Assessment are set out below:

- 1) Review class notes, designated readings, preparatory activities and formative assessment and past summative task learning
- 2) Take account of the environmental, social and economic impacts (positive and negative) over the product's (products') entire life cycle (from raw material extraction through materials processing, manufacturing, distribution, use, repair and maintenance, disposal or recycling) and value chain
- 3) You may use a product line where appropriate
- 4) Acknowledge the risks of trade-offs between possible impacts

Marking Criteria